

# The LOOP

**TO:** Eastern Neighborhoods Citizen Advisory Council  
**FROM:** Potrero Gateway Loop Steering Committee of MUNA (Mariposa Utah 18th Neighborhood Association)  
**DATE:** September 13, 2016  
**SUBJECT:** Request for funding from the EN CAC Streetscape and Open Space Funds

## THE AREA

- Traditionally an area of modest homes and working-families.
- Now surrounded by the City’s fastest-growing neighborhoods: *Mission Bay to the north, Pier 70 to the east, India Basin & the Bayview to the south.*
- As many as 5,500 new residents expected within ½ mile in the next 3 years.
- Now also home to the City’s new arts clusters: *the Minnesota Street Project, the California College of Art expansion, DoReMi, the home office of Burning Man.*

## The CHALLENGES

- Despite the growth in residents and visitors, no new open space acquisitions are planned for the area.
- Neighborhoods are bisected by both of the area’s main freeways: 101 & 280, plus Caltrain, contributing noise, pollution and visual blight.
- Freeway embankments and other abandoned spaces are plagued by trash, dumping, fires (*15 this year!*), camping, and other safety concerns.
- Urban infrastructure, such as sidewalks, crosswalks, lighting, and gutters, is missing or incomplete.

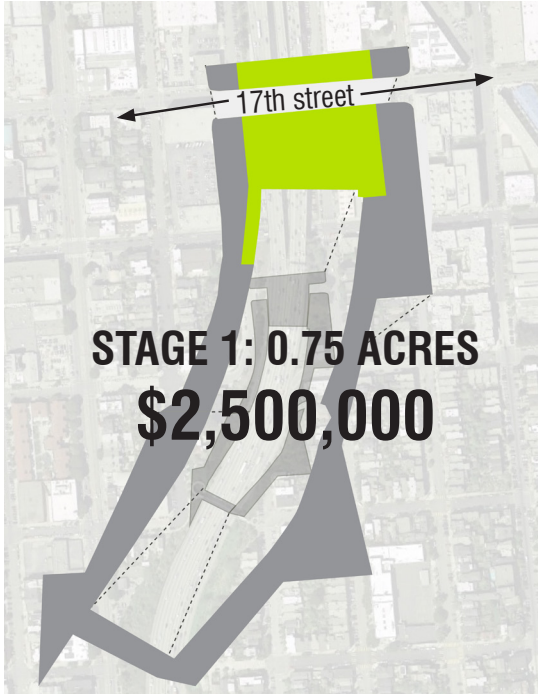
## The LOOP PROJECT

- Adds much-needed open and public space.
- Mitigates the noise, pollution, and visual blight of the intrusive freeway.
- Converts an area plagued by problems into a civic amenity.
- Serves as positive punctuation along the new 17th Street bike route.
- All funds go to improvements, with no land acquisition costs.
- Established project team, partners, and advocates can deliver the built project.
- Dedicated neighborhood stewards and the newly formed Green Benefit District will insure ongoing maintenance.

## The BUDGET

<b>STAGE 1</b> Concept Design Outreach & Marketing ROM Cost Estimate Survey Design Development	<b>\$323,000</b>	MOHCD Grant & Private Contributions
<b>STAGE 2</b> Detailed Design Permits Pilot Projects & Interim Activation Construction	<b>\$2,500,000</b>	<b>EN CAC FUNDING (\$1.75 million)</b> (Open Space \$1.25 million) (Complete Streets \$0.5 million)
Construction	<b>\$750,000</b>	Funding Offset to be raised by MUNA

# The LOOP



## STAGE 1 improvements include:

### STREETSCAPE

Provides basic street amenities plus enhancements for safety and appearance:

- New sidewalks
- Lighting
- Street Trees
- Designated bike lanes
- Bulb-outs
- Painted underside of freeway

### OPEN SPACE

- Planted terraces retain rainwater and increase planted surface
- Test of vertical sod-based living screen for noise absorption and habitat
- Stairs and ADA paths to mid slope increase usable area, provide vantage points
- Terraced seating creates a casual gathering and resting spot
- Plantings provide habitat and aesthetics
- Decorative and secure fencing
- Signage and wayfinding
- Street furniture: bike racks, benches, waste receptacles



BEFORE



AFTER

Intersection of 17th Street and San Bruno