



The LOOP beautification project to clean up and enhance the Gateway to Potrero Hill

The San Francisco Design Center is excited by the fine work of the Potrero Hill community and partners on this much needed rehabilitation of this heavily trafficked area.

The design for green space, art installations, a dog park and micro businesses will enhance this blighted area and create a place where people can enjoy artwork, exercise their dogs, walk and have fun. The green wall will benefit everyone, from nearby residents who currently endure the noise and unsightly view of the freeway to other San Franciscans who would like a pedestrian friendly path between neighborhoods now separated by the 101 freeway.

The San Francisco Design Center is fully supportive of this much needed community sponsored improvement and would like to assist in any way we can to further the goal of making this a reality as quickly as possible. We express our thanks to all who participated in developing this beautiful concept for the rehabilitation of an unfriendly, blighted area. We look forward to the day when the LOOP is a reality.

Please let us know if there is anything we can do to further your efforts.

Sincerely,

The San Francisco Design Center

Tim Treadway CEO

Martha Thompson President