Attending: Steven Solomon, April Ellis, Sheldon Trimble, Michael Kerbow, Maria Tong, Dianne Bates, Jean Bogiages

Regrets: JR Eppler, William Chang

Jean opened the meeting telling about plans for formalizing the MUNA bylaws and defining the role of the Potrero Gateway Loop Steering Committee in the execution of the Potrero Gateway Loop project.

She passed out a proposed matrix of funding sources and ways to spend it:

<table>
<thead>
<tr>
<th>Funding Source</th>
<th>Amount</th>
<th>Available</th>
<th>Account</th>
<th>Constraints/Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complete Neighborhoods Grant</td>
<td>$199,470</td>
<td>• Fiscal Sponsor: $179,552.30 at 9% • Revise Schematic Design community review, Create Construction design: $181,517.70</td>
<td>GBD as Fiscal Sponsor</td>
<td>• Contract with MUNA Potrero Gateway Loop Steering Committee. • Fiscal Oversight</td>
</tr>
<tr>
<td>ENCAC FY16-17</td>
<td>$300</td>
<td>Now for Survey Need quotes for Geotechnical report, Construction Design</td>
<td>Public Works</td>
<td>Contract with Bionic Project Oversight</td>
</tr>
<tr>
<td>SF Budget Add-Back</td>
<td>$50K</td>
<td>Public Works PM – Kelli to be assigned Loop project by DPW</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENCAC FY17-18</td>
<td>$1.45M Construction</td>
<td>FY17-18 – July 2017</td>
<td>Public Works</td>
<td>Bionic to Oversee Construction</td>
</tr>
<tr>
<td>MUNA Fundraising</td>
<td>$750K</td>
<td>• Fiscal sponsor at 5% $37,500 • Construction $712,500</td>
<td>ASAP</td>
<td>GBD as fiscal Sponsor</td>
</tr>
</tbody>
</table>

Then the discussion focused on fundraising. The group agreed that we will develop a fundraising strategic plan. Steven said he will devote time this month to research the elements of fundraising.

The group agreed to do the following:

1. Come up with designs for the area under the bridge
   a. We should tell Bionic that we want to work on the design under the bridge.
   b. April will collect a list of what we want and the idea is to send it to Doers List.
2. Develop a Vision/Mission Statement (group working on it)
   a. Jean will start a google doc and share it with everyone.
   b. We will look at what everyone comes up with and either combine or take the best.
3. Put together a marketing kit. (Dianne)
   a. We need to have a handout that describes the project, it’s need, it’s benefits, it’s community support etc.
   b. We need to be able to leave this material with folks we talk to.
4. We need to refresh our website.
   a. Develop a structure that supports (categories, layout ) (Dianne will work on structure)
   b. Reach out to people telling them what we need.
5. Funders List
a. Create a Google sheet to list the places we will look to for funding.
b. The sheet should have tabs such as “developers”, “tech companies”, “government”, “grants” etc. 
c. The list will track who is reaching out, what the status is, contact information etc
d. We should write up sheets for each funder, what we will say to them, etc.

6. We could consider hiring a fundraiser

The next meeting will be October 26.