Potrero Gateway Art Enrichment Report
Art Location – 17th Between Vermont and San Bruno
Art Steering Committee - Desired Improvements
Art Enrichment Budget - $500,000 Total

- Project Management: $100,000
- Conservation Reserve: $50,000
- Artist Selection: $12,000
- Documentation + Signage: $4,000
- Contingency: $34,000
- Artwork: $300,000

**TOTAL:** $500,000
Site Restrictions + Challenges

• No painting on bridge elements
• No attachment to bridge elements
• Slope is currently soil
• Limited existing power source
• Unknown timeline of Caltrans approval
• Maintenance
Art Opportunities – What we *can* do

- Murals
- Paving
- Lighting
- Fencing
- Tile
- Combination of the above
Murals

- Estimated cost for painting façade and sides of concrete footers: ~$42,000
- Need to confirm paint type, costs, and compatibility with substrate
- Would need anti-graffiti coating and ongoing maintenance
Paving

- Estimated cost for concrete: $182,000 for materials alone ($65/sq. ft)
- Stone may be possible, but less area would be covered
- Caltrans needs to address soil erosion – could possibly collaborate and cover some costs
- Provides opportunity for inground lighting
- Minimal maintenance
Lighting

• Estimated cost: Unknown at this time

• Could be in-ground, attached to concrete footers, or attached to wall at slope peak

• Power source TBD. Who will pay for ongoing electric costs?

• Most complicated and not confirmed option

• Would require the most maintenance
Fencing

- Estimated cost: $???
- Strict Caltrans requirements
- Would need to be owned and maintained by the city
- Least visually impactful approach
Tile

- Estimated cost concrete pavers and retaining walls: $40 square foot for project shown (materials only).

- Minimal maintenance
Anticipated Schedule

• Project Outline
• RFQ Posted
• Artist Selection
• Artist Under Contract
• Design Development
• Caltrans Approval
• Installation
Thanks for your time!